

TRIVE CAPITAL RAISES \$300 MILLION FOR DEBUT FUND HITTING ITS HARD-CAP IN FIVE MONTHS

JULY 18, 2013 (Texas) – Trive Capital Holdings, LLC ("Trive"), a Dallas, Texas based investment firm, is pleased to announce the final closing of Trive Capital Fund I LP ("Fund I") with \$300 million of capital commitments. Fund I reached its hard-cap in five months and was substantially oversubscribed from its initial \$250 million target.

"We are humbled by the strong support and interest we have received from investors globally and are proud to have partnered with world class public and private pension funds, endowments, foundations, fund of funds and family offices," commented Conner Searcy, Managing Partner of Trive. "The success of the fundraise was a testament to our deep value investing approach, quality of the Trive team and prior success deploying an operationally-focused investment strategy."

Fund I will invest in North American headquartered lower middle market companies, which possess transformational upside or are under-resourced and would benefit from an operationally-focused partner. The firm will continue to deploy a disciplined investment approach into special situations across industry sectors.

"Trive's hands-on operational approach brings a skill set absent in many lower middle market businesses, substantially increasing the velocity of upside achievement and enterprise improvement," commented Chris Zugaro, Partner at Trive. "The close of Fund I caps a very busy year for Trive during which we completed three platform investments and significantly grew the team."

MVision Private Equity Advisers acted as exclusive fundraising advisor for Fund I. Patton Boggs LLP served as legal counsel.

About Trive Capital

Trive Capital (www.trivecapital.com) is a Dallas, Texas based private equity firm focused on acquiring strategically viable, under-resourced middle market companies with the potential for transformational upside. Trive utilizes proven operational best practices and identifies actionable opportunities that allow businesses, shareholders and employees to realize their full long-term potential.

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