



Press Release

Stockholm October 25, 2007

Segulah announces first and only institutional close on SEK 5 billion for its fourth Nordic mid-market fund

Fund more than five times oversubscribed seven weeks following the issue of its Private Placement Memorandum. 100% of existing investors re-invested.

Segulah, the Stockholm based private equity firm which focuses on lower Nordic mid-market buyouts, today announced the SEK 5 billion first and only institutional closing of Segulah IV L.P, it's fourth fund. 100% of Segulah's existing investors re-invested. The strong existing support combined with the overwhelming interest from new investors meant that the fund was five times oversubscribed. From the outset of the fundraising, Segulah IV was firmly capped as the partners consider it to be the right size to continue to successfully execute its lower mid-market strategy.

Segulah IV has attracted sixteen world class new investors including pension and insurance companies, endowments and foundations from countries such as Australia, Japan and the United States.

In addition to the institutional funding, the general partner, the team and associated vehicles have made a significant commitment.

Segulah IV will make control investments in companies with revenue up to MSEK 4,000 and enterprise value up to MSEK 3,000 with the aim of substantially increasing earnings in four to five years through active ownership. This is a continuation of the investment strategy executed over the last thirteen years generating excellent returns.

MVision Private Equity Advisers acted as global placing agent. SJ Berwin acted as legal counsel to Segulah.

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Background

Founded in 1994, Segulah is a private equity partnership focused on lower mid market buyouts in the Nordic region, with a business model of active ownership through its extensive network of industrial advisors. Segulah Advisor AB is the exclusive investment advisor to the Segulah II (MSEK 850), Segulah III (MSEK 2,350) and Segulah IV (MSEK 5,000) UK Limited Partnerships.

The funds' current portfolio of companies includes Callenberg (marine engineering), HMS (automation integration equipment), InfoCare (electronics repair and installation services), Kosan Crisplant (filling equipment for LPG bottles), Dacke PMC (hydraulics and pneumatics), Nordform (prefabricated concrete products), Joy (fashion retailer), NEA (electrical installation), Isaberg Rapid (staplers and staples) and Kemetyl (car care products and chemicals to retailers).

This press release is not an offer of securities for sale in the United States and interests in the Fund may not be offered or sold in the United States absent an exemption from legislation.