

News Release

May 14, 2018

Advantage Partners

Advantage Partners Raises \$380 Million for Japan-Linked Asia Fund

Advantage Partners, a leading Japan-based private equity firm, is pleased to announce the successful final close of its inaugural Asia Fund (the “Fund”) with total commitments of USD380 million on April 30, 2018. The Fund represents the continuation of a strategy initiated in 2007 to pursue small to mid-cap investments in companies outside of Japan that have an opportunity for Japan-linked value creation. The Fund is supported by professionals based in offices in Tokyo, Hong Kong, Singapore and Shanghai.

The Fund seeks to invest in small to mid-cap companies across Asia, including Greater China and Southeast Asia, where it can leverage Advantage Partners’ experience and expertise in Japan to create outsized enterprise value growth at portfolio companies. In the Fund, four investments have already been signed or completed, including: Zheng Yi Wei, a Beijing-based operator of Korean restaurants; Plastic Centre Group, a Malaysia-based consumer packaging manufacturer; a Taiwan-based manufacturer of eggs and egg-related products; and a Shanghai-based provider of education services.

The Fund attracted a diverse set of existing and new investors, including leading Japanese corporations, banks, family offices, global funds of funds and pension funds. The fund raise was advised by MVision Private Equity Advisers. Debevoise & Plimpton acted as the Fund’s legal counsel.

Contact

For further information, please visit <http://www.advantagepartners.com>, or contact:

Investor Relations

Advantage Partners

E: ap-ir@advantagepartners.com